

Pitch to the Pro's
At
The Creative Factor educational lounge
Toy Fair 2008

This years International Toy fair at the Jacob Javits center in NYC this year introduces a new program, "Pitch to the Pro's". From February 17th to the 20th we will be hosting this new program that will help bridge the gap between the creative world that makes all the great new ideas and the business world that has the means to bring them to the world.

At Pitch to the pro's we will have a panel of industry professionals that will review a selection of inventions and new intellectual properties from a selected group on new creators. These properties can be in the very beginning stage to already fleshed out ready to manufacture prototypes. This panel of professionals will help the creatives refine their presentation and approach to better approve their chances. We will also have a patent attorney who will be able to do quick searches to make sure that these ideas haven't been done before.

With any luck some of our presented products will be passed on to manufacturers who will be able to license these inventions and manufacture them for these inventors.

We are accepting new ideas right up to The beginning of the show, so if you have something great send us a line, who know it may be the next Rubik's cube or talk to me Elmo.

Inventors must be present at the show with a one minute verbal and visual presentation of their new idea.

For any questions about the event and how to submit product please feel free to contact Brett Klisch at perumeridian@hotmail.com 201 220 7116.