



Item#: 14792 Price: \$1,295.00

#### Event Listing

## Advanced Seminar on Copyright Law 2008 May 12, 2008 PLI New York Center -- New York, NY

This program will be Webcasted on: **May 12, 2008**

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## Program Overview

#### Chair

**Richard Dannay**, Past President, The Copyright Society of the U.S.A., *Cowan, Liebowitz & Latman, P.C.*, New York, NY

#### Why You Should Attend

Copyright law must respond to rapid changes in technology that have created new ways of doing business and to other challenges testing traditional copyright principles. As a result, you need to keep up with these dramatic developments in order to advise your clients. PLI has brought together some of the leading experts in the copyright field to analyze these increasingly complex issues and provide you with practical guidance and insight.

For 2008, the **Advanced Seminar on Copyright Law** introduces brand new topics presented by speakers with extensive experience. Topics include fair use, current Internet developments, practical copyright licensing issues, application of infringement principles in the context of visual works, practical advice in bringing and defending preliminary injunctions, and the arcane provisions for statutory termination of licenses and transfers. The program will also provide an analysis of important copyright cases relevant to these topics.

#### What You Will Learn

- Survey of fair use opinions: empirical study's conclusions
- Hot Internet issues
- User-generated content problems
- Secondary liability issues
- Copyright licensing: current developments
- Substantial similarity and idea-expression issues in the visual works context
- Preliminary injunctions, hearings, strategies
- Statutory termination issues; "agreements to the contrary" and key case law
- Survey of recent important cases

#### Who Should Attend

Practitioners with at least three years of experience in the field of copyright law who need to know the latest developments

#### Special Features

*Live Webcast* - Simultaneous live webcast of the New York session is available for individual viewing. Webcast participants will receive streaming audio and/or video of the program, view and print the Course Handbook, and have the ability to submit questions electronically.

For more information click on the **Live Webcast** link at the top of the page.

### **Special Bonus to all Registrants**

All attendees will receive a complimentary copy of PLI's comprehensive ***Advanced Seminar on Copyright Law 2008\**** Course Handbook. This softcover, bound volume was written to augment the program and to stand alone as a permanent reference. PLI's Course Handbooks represent the definitive thinking of the nation's finest legal minds, and are often the standard reference in the field.

**Please note:** Individual Webcast attendees will receive a downloadable version of the Handbook the day of the program, and the Course Handbook after the program date.

*\*Web Subscribers to Webcasts can purchase the Handbook at a 50% discount, contact PLI Customer Service to order.*

### **PLI Group Discounts**

Groups of 4-14 from the same organization, all registering at the same time, for a PLI program scheduled for presentation at the same site, are entitled to receive a group discount. For further discount information, please contact [membership@pli.edu](mailto:membership@pli.edu) or call (800) 260-4PLI.

### **PLI Can Arrange Group Viewing to Your Firm**

Contact the Groupcasts Department via email at [groupcasts@pli.edu](mailto:groupcasts@pli.edu) for more details.

### **Cancellations**

All cancellations received 3 business days prior to the program will be refunded 100%. If you do not cancel within the allotted time period, payment is due in full. You may substitute another individual to attend the program at any time.

## **Program Schedule**

### **Morning Session: 9:00 a.m. - 12:30 p.m.**

#### **9:00 Introduction**

Richard Dannay

#### **9:15 Fair Use**

- Empirical study of fair use opinions, 1978-2005
- Findings and conclusions
- Recommendations

Professor Barton Beebe

10:15 **Copyright Licensing**

- Indemnities, warranties, representations (express and implied)
- Hot licensing issues
- Practice tips
- Key case law

Gloria C. Phares

11:15 **Break**

11:30 **Current Internet Issues**

- Key cases, including *Perfect 10* and *Viacom v. YouTube*
- User-generated content
- Secondary liability theories; remedies
- DMCA-ISP liability issues

Lori E. Lesser

12:30 **Lunch**

**Afternoon Session: 1:45 p.m. - 5:00 p.m.**

1:45 **Special Problems Concerning Visual Works**

- Substantial similarity
- Idea-expression distinction; scenes a faire
- Copyrightability
- Leading cases

Nancy E. Wolff

2:45 **Preliminary Injunctions**

- Standards
- Evidentiary hearings, expedited trials
- Seeking and defending
- TROs, strategies, etc.

Tom J. Ferber

3:45 **Break**

4:00 **Statutory Termination of Transfers**

- How Sections 203 and 304(c) work
- Key cases, including *Milne* and *Steinbeck*
- Major legal issues, including “agreements to the contrary”

- Practice tips

David A. Donahue

5:00 **Adjourn**

## Faculty

### Chair

**Richard Dannay**, Past President, The Copyright Society of the U.S.A., *Cowan, Liebowitz & Latman, P.C.*, New York, NY

### Speaker(s)

**Barton Beebe**, *Cardozo School of Law - Yeshiva University*, New York, NY

**David A. Donahue**, *Fross Zelnick Lehrman & Zissu, P.C.*, New York, NY

**Tom J. Ferber**, *Pryor Cashman LLP*, New York, NY

**Lori E. Lesser**, *Simpson Thacher & Bartlett LLP*, New York, NY

**Gloria C. Phares**, *Patterson Belknap Webb & Tyler LLP*, New York, NY

**Nancy E. Wolff**, *Cowan DeBaets Abrahams & Sheppard LLP*, New York, NY

### Program Attorney

**Tamara C. Kiwi**, Program Attorney, *Practising Law Institute*, New York, NY

## CLE Credits

PLI's live programs are approved in all states that require mandatory continuing legal education for attorneys. Please be sure to check with your state for details.

Please check the CLE Calculator above for CLE information specific to your state.

Special Note: In New York, newly admitted attorneys may receive CLE credit only for attendance at "transitional" programs during their first two years of admission to the Bar. Non-traditional course formats such as on-demand web programs or recorded items, are not acceptable for CLE credit. Experienced attorneys may choose to attend and receive CLE credit for either a transitional course or for one geared to experienced attorneys. All product types, including on-demand web programs and recorded items, are approved for experienced attorneys.

### New York CLE

In accordance with the requirements of the New York State Continuing Legal Education Board, these non-transitional continuing legal education programs are NOT approved for the newly admitted attorney within the first two years of admission to the Bar. **The Advanced Seminar on Copyright Law 2008** program has been approved for experienced attorneys for a maximum of 7.0 credit hours, of which 7.0 credit hours can be applied toward the professional practice requirement.

### California CLE

PLI is a State Bar of California approved MCLE provider. **The Advanced Seminar on Copyright Law 2008** activity has been approved for MCLE credit in the amount of 6.0 hours. PLI will retain the required MCLE records for these programs.

### California Paralegals

You can satisfy your new continuing legal education requirements by attending PLI's nationally acclaimed Institutes and Programs!

## Travel & Accommodations

### New York City Seminar Location

PLI New York Center, 810 Seventh Avenue at 53rd Street (21st floor), New York, New York 10019. Message Center, program days only: (212) 824-5733.

### New York City Hotel Accommodations

*Due to high demand and limited inventory in NYC, we recommend reserving hotel rooms as early as possible.*

The New York Hilton & Towers, 1335 Avenue of the Americas, New York, NY 10019. 1 block from PLI Center. Reservations 1-800-HILTONS or, 1-877-NYC-HILT. Please mention that you are booking a room under the Practising Law Institute Corporate rate and the Client File # is 0495741. Reservations on line at [www.hilton.com](http://www.hilton.com) and enter the same Client File # in the Corporate ID # field to access Practising Law Institute rates.

The Warwick Hotel, 65 West 54th Street New York, NY 10019. 1 block from PLI Center. Reservations 800-223-4099 or, hotel direct 212-247-2700. Please mention that you are booking a room under the Practising Law Institute Corporate rate. Reservations on line at [www.warwickhotelnyc.com](http://www.warwickhotelnyc.com) Click reservations in menu bar on left. Select desired dates. In 'Special Rates' drop down window select Corporate Rate. In 'Rate Code' enter PLIN. Click search and select desired room type and rate plan. Or, you may email reservation requests to: [res.ny@warwickhotels.com](mailto:res.ny@warwickhotels.com)

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