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Eataly Signs a Lease in New York

By *FLORENCE FABRICANT*

Eataly, a giant market for artisanal Italian food products that opened in Turin two years ago, signed a lease this morning for an even larger location at 200 Fifth Avenue.

With 32,000 square feet of food halls and restaurants, Eataly New York will be twice the size of the Turin original. The partners in the venture are B&B Hospitality Group, the company behind nearly 20 restaurants around the country operated by Joseph and Lidia Bastianich and Mario Batali, along with Oscar Farinetti and Luca Bassigo, the Italian founders and managing partners of Eataly.

There will also be an 8,000 square foot rooftop garden, although the plans for that space are still being worked out. "I'm not sure whether it will be for beer, sausage and pizza or just beer and sausage," Mr. Batali said in a phone interview today from a beach in Spain.

At one point, [the partners had hoped to open Eataly New York this year](#), but those plans have been pushed back a little. "It will open in exactly one year," Mr. Batali said. "I guarantee it."

There are now Eatalys in Milan, Bologna and Tokyo in addition to Turin.