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Antitrust and Trade Regulation

Pryor Cashman's domestic and foreign clients regularly seek our experience in the areas of antitrust and trade regulation and look to us for preventive counseling, representation in private litigation, and advice and guidance during the course of regulatory investigations.

We have commenced and defended civil actions alleging various types of anticompetitive behavior, including price fixing, tie-ins and price discrimination. We also provide counsel in connection with mergers, acquisitions, franchising, patent and technology licensing, and sophisticated distribution transactions.

Matters handled by Pryor Cashman in the antitrust and trade regulation area include:

- Representing a major record label in a civil action alleging various antitrust violations, including Sherman Act violations, in connection with the label's marketing and promotion of records to radio
- Representing a former promoter of international professional men's soccer matches in an antitrust and civil RICO action against the national governing body of amateur soccer and the top American professional league
- Being called upon by a nationwide non-profit trade association in the music publishing industry to review communications to membership and the public to make sure that none of the advice being given conflicts with antitrust laws
- Represented a union for theatrical directors and choreographers in an antitrust suit brought by the producer of a hit Broadway show against the union and the show's director
- Represented the merchandising arm of a professional football league in connection with antitrust claims asserting an illegal tying arrangement filed against it and others by the players' association arising out of group licensing engaged in by the players
- Represented one of the four major record companies in the world throughout the investigation and settlement of the N.Y. Attorney General's investigation of radio promotional activities and alleged "payola" practices