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Trade Secret Litigation

Pryor Cashman's litigators have substantial experience in the area of trade secret litigation. Our technology group combines strong intellectual property expertise with a pragmatic, business-oriented, problem-solving perspective. Our goal is to find a creative solution that makes practical and economic sense to the client, and our attorneys have special expertise in crafting agreements for the creation, development and commercialization of products and services protected by intellectual property.

At the same time, our clients often find themselves with technology and trade secret-related issues that require the assistance of litigators. Our litigators have a wealth of knowledge on how to prosecute and defend claims arising out of the license agreements, non-competition agreements and confidentiality agreements that are at the heart of this area of the law. For example, we recently obtained summary judgment for the owner/manufacturer of a line of beverages, dismissing trade dress, dilution and copyright claims brought by the owner/manufacturer of a line of nationally known iced tea beverages.

We have expertise in all phases of trade secret litigation, including investigations, injunctions, protective orders, discovery, motion practice, trials and appeals. We have successfully litigated both sides of these crucial business issues, helping clients figure out how to navigate their way through these often thorny problems.