

**Practice Areas**

- Entertainment, Media and Communications
- Corporate
- Intellectual Property

**Education**

- J.D., Brooklyn Law School, 1996
- B.A., State University of New York at Stony Brook, cum laude, 1993

**Bar Admissions**

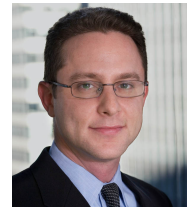
- New York (1997)

**Eli B. Nathanson**

Partner  
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Eli Nathanson joined Pryor Cashman in 1999 as an associate in the Corporate Department, and in 2001 migrated over to the Branding, Licensing and Enforcement Group. He became a partner in January 2007.

Eli specializes in licensing matters, representing and counseling individuals and entities including entertainment companies, advertising and public relations firms, high profile recording artists and celebrities, fashion designers and media executives in connection with licensing, promotional and endorsement activity, joint ventures, general brand development and protection, and other intellectual property and entertainment related transactions, with a particular emphasis on trademark licensing in connection with a variety of consumer products, goods and services.

Eli is trained in all areas of corporate law, and has counseled both public and private, established and emerging growth companies in matters relating to mergers and acquisitions, private debt and equity offerings, securities law compliance and corporate governance.

**Speaking Engagements**

- Speaker, *Best Practices in Trademark Licensing*, American Intellectual Property Law Association Annual Meeting, Washington, D.C. (October 2009)

**News**

- Pryor Cashman Represents Celebrated Jewelry Designer Neil Lane In Launch of Bridal Collection With Kay Jewelers
- Partner Eli Nathanson Speaks About Best Practices in Trademark Licensing at AIPLA Annual Meeting
- Pryor Cashman Represents Russell Simmons In Major Apparel Deal With Wal-Mart
- Pryor Cashman Represents Gabrielle Union In Agreement For Fashion Jewelry Collection Reached With Mouawad Group
- Pryor Cashman Represents Kellwood Co. In Transaction Involving J.C. Penney's Launch Of Kimora Lee Simmons Sportswear Collection
- Pryor Cashman Partners Brad D. Rose and Eli B. Nathanson Negotiate Major Fragrance Deal For Usher With Liz Claiborne Cosmetics

- Pryor Cashman Announces Five New Partners
- Pryor Cashman Negotiates Global Licencing Agreement for Mariah Carey with Elizabeth Arden