

## Technology: Additional Services

We are able to assist and guide our technology clients in matters relating to:

- Application and data storage services provided via the Internet
- Complex development, installation and maintenance agreements for enterprise-wide software solutions
- Development and acquisition of application software
- Domain name registration and protection
- E-commerce advertising, linking, co-branding, fulfillment and private label marketing agreements
- Shrink wrap and click-wrap licenses
- Software escrow deposits
- Supply, OEM (original equipment manufacturing), VAR (value-added reseller) and similar agreements
- Use of customer data and privacy policies, as well as compliance with various statutes and Federal Trade Commission rules and regulations, including those affecting commercial e-mailers and the collection of personal information involving children
- Web site development and hosting