

**Attorneys****Partner**

- Andrew S. Langsam

## **Partner Andrew Langsam Appears on CNBC's Powerlunch to Discuss "Virtual Sex, Real Lawsuit"**

Andrew Langsam, a partner in Pryor Cashman's Intellectual Property Group, appeared on June 11, 2007 on the popular CNBC program, *Power Lunch*, to comment on U.S. District Court litigation initiated by an entrepreneur who created and sells a virtual bed on a virtual Internet site where virtual participants play out their fantasies including having virtual sex. On the program, hosted by CNBC's Bill Griffith, Langsam stated that virtual reality is different from real life and that the matter did not belong in a real court.

The defendant (whose true identity is being sought in the litigation through a subpoena served on the web site owner) is a virtual competitor accused of using the entrepreneur's trademark and copyrighted materials to market competitive sales of a bed on the fantasy-based web site.

Langsam's views on the lawsuit may also be found in an article entitled "Lawsuit May Bring Reality To Virtual Community" which appeared in the July 15, 2007 edition of *The Tampa Tribune*. To read the article by Elaine Silverstrini, please [click here](#).