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Pryor Cashman Represents 600 Broadway Partners In 20-Year Lease To Abercrombie & Fitch Co.

As reported in *The New York Law Journal* on September 5, 2007, the Pottery Barn will close at 600 Broadway in Soho at the end of 2007 and the space will be taken over in 2008 by Abercrombie & Fitch Co., which signed a 20-year lease for a new approximately 40,000 square-foot store.

Pryor Cashman Real Estate partner Bradley Kaufman and associate Andrea R. Gendel represented the landlord, 600 Broadway Partners, LLC, in the transaction.

In noting that the six-story, 65,000 square-foot Broadway building is in a high-status area, the article quotes Kaufman: "That is the hottest area for retailing. There is nothing hotter than Soho right now. Every retailer wants to be in Soho regardless of price point or intended market."