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Pryor Cashman Represents Kellwood Co. in Transaction Involving J.C. Penney's Launch of Kimora Lee Simmons Sportswear Collection

As reported by *Women's Wear Daily* on April 1, 2008, J.C. Penney Co. Inc. is launching an exclusive junior sportswear collection designed by Kimora Lee Simmons. The line, called Fabulosity, is to hit stores in July for back-to-school. Penney's is partners with Kellwood Co. in the Fabulosity collection.

Pryor Cashman partners Brad D. Rose and Eli B.Nathanson, along with associate Muzamil A. Huq, represented Kellwood in the transaction.

To read the article from *Women's Wear Daily*, please [click here](#).