

Attorneys**Partner**

- Brad D. Rose

Partner Brad D. Rose's Article on Changes In Legal Personnel Featured in Royaltie\$ Magazine

Brad D. Rose, Chairman of Pryor Cashman's Intellectual Property Group, writes a monthly column for industry trade publication *Royaltie\$ Magazine*. This month's column is entitled "Changes In Legal Personnel."

In the article, which appears in the April 2008 issue, Rose discusses what happens when there is a change of legal personnel at a licensor. The new team often wants to change the long-held licensing contracts to reflect their own footprint. As a result, simple deals, and long-held agreements, get held up to redefine existing, agreed-upon issues. In his article, Rose explains how this can be avoided.

To read the entire article, please [click here](#)