

**Attorneys
Of Counsel**

- Andrea R. Gendel

Counsel Andrea Gendel to Co-Chair ICSC Program on Sustainable Retail

Pryor Cashman's Andrea Gendel will be co-chairing the International Council of Shopping Centers (ICSC) New York Next Generation Program on "Sustainable Retail" on April 30, 2008.

Sustainable initiatives impacting the retail real estate industry will be the subject of the program. A panel of experts will be speaking on the driving forces behind going green. Topics of discussion will include consumer expectations, brand equity benefits, the new Leadership in Energy and Environmental Design (LEED) for Retail rating system, waste management, recycling techniques and clean and efficient energy.

Pryor Cashman LLP is proud to be a sponsor of the program, which will take place at The Times Center at 242 W. 41st St., New York, NY from 5:30 to 8:00 p.m.