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Pryor Cashman's Johnson and Parsly Publish Article on Importance of Electronic Databases in Mergers and Acquisitions in Bloomberg Corporate Law Journal

In modern society, as electronic databases continue to grow in size, complexity, and sophistication, databases have emerged as a highly valuable asset for many companies. Indeed, the information contained within a database, and the database's ability to manipulate that information in specific ways, can make each database a desirable commodity in a variety of commercial applications. With increasing frequency, databases are becoming a primary target of many merger and acquisition transactions.

Pryor Cashman Corporate Partner Jeffrey C. Johnson and associate David E. Parsly have authored an informative article entitled "Database M&A – What's Different?" The article, which has been published in the Spring 2008 edition of the *Bloomberg Corporate Law Journal* (Volume 3, Issue 2) explores legal issues that are particularly critical, and in some cases unique, to the purchase and sale of database assets.

To read the article, please [click here](#).