

Attorneys**Partner**

- Eli B. Nathanson
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Pryor Cashman Represents Russell Simmons In Major Apparel Deal With Wal-Mart

The American Classics men's clothing line of long-time Pryor Cashman client Russell Simmons will launch in Wal-Mart stores on February 15, 2008. This new line, 80% of which will be sold for a price of \$15 or less, will include men's jeans, khakis, button-down shirts, reversible jackets, golf sweaters and casual sports shoes.

This is the first time that Wal-Mart has worked with a designer to offer affordable fashionable clothing for men aged 25-50. Pryor Cashman partners Brad D. Rose and Eli Nathanson represented Russell Simmons in the transaction.