

Attorneys

Chairman, Partner

- Gideon Cashman
- Ronald H. Shechtman

Pryor Cashman's New Managing Partner Sets Precedent as First Non-Founding Member to Take the Helm

MEDIA COVERAGE

To read the Business Wire report about the changes at Pryor Cashman LLP, please [click here](#).

PRESS RELEASE

Mid-sized Manhattan law firm evolves, assuming a shorter name, a new logo and a new websiteNEW YORK, NY (March 21, 2007) – Pryor Cashman Sherman & Flynn LLP, a leading mid-sized law firm, will officially be called Pryor Cashman, LLP, as of today. Along with the shortened name, the firm will be managed for the first time by someone other than one of its founding partners.

Several other new initiatives including a new logo and a new website, to be launched today, will herald these significant changes.

Gideon Cashman has stepped down as the firm's managing partner and turned over the reins of day-to-day management to Ron Shechtman. Cashman will remain very active as Chairman of the practice. The firm traces its origins to 1963 when Cashman joined forces with Saul "Pete" Pryor and David Braun.

"While I continue to be actively involved, it is time to turn over management of our practice to Ron who is an extremely competent leader," said Cashman. "I look forward to being a part of all of the positive changes he is making and to the many great years the practice will have under his stewardship."

Shechtman, who assumed the duties of Managing Partner internally in January, said he is looking forward to furthering the success of the practice and acknowledged Cashman's important role as a principal architect.

"I am proud to be continuing Gideon's innovative, yet pragmatic leadership that has guided us from the start," Shechtman said. "What matters most is that as we have expanded from a small boutique to a full-service, mid-sized firm, we've never lost our personal touch, our dedication to each and every one of our clients no matter how large or small. Simply put, we don't dispense assembly-line lawyering here."

The name change, the new logo and totally renovated website all reinforce the firm's commitment to the streamlined, personalized service for which Pryor Cashman has long been known.

Already commonly referred to as "Pryor Cashman," the firm chose to officially make the change for efficiency and simplicity.

The new logo, which is a field of open circles backed by a solid blue square, illustrates that the firm remains unified and continues to grow by both nurturing individual talent and promoting teamwork

The website serves as the firm's frontline to the public displaying Pryor Cashman's offerings and describing its attorneys. The site has been created to depict more accurately the firm's personality as a mid-sized practice small enough to give clients ample individual attention while big enough to provide the same quality of service — but at a more competitive price — than offered by larger firms. The web address is www.pryorcashman.com

"There is a tremendous amount of good that is happening with our firm," Shechtman said. "This is a place where respect, cooperation, creativity and passion go hand-in-hand, along with the expected attorney brilliance required to sustain our distinguished reputation. This is a place where exceptional service, honesty and enthusiasm flourish. I look forward to furthering that reputation which was fostered by my distinguished predecessor and to continuing to serve our clients for years to come."

About Gideon Cashman

Gideon Cashman is one of the founding partners of the firm and currently serves as Chairman. He is a nationally accomplished litigator and a corporate advisor.

Cashman has held the following positions: Chief, Criminal Appeals, U.S. Attorney's Office, Southern District of New York (1960-1961); Assistant U.S. Attorney, Criminal Division, Southern District of New York (1958-1961); First Lieutenant U.S. Army, Judge Advocate General's Corp (1955-1958); and Waterfront Commission of New York Harbor, Assistant Counsel (1954-1955).

His professional affiliations include: Association of the Bar of the City of New York; New York State Bar Association; and the American Bar Association.

He is a 1954 graduate of Columbia University School of Law where he was a Harlan Fiske Stone scholar, a contributor to the Columbia Law Review and a research assistant on the Model Penal Code. He received his undergraduate Artium Baccalaureus (A.B.) degree from New York University in 1951.

About Ron Shechtman

Shechtman is Pryor Cashman's Managing Partner and heads its Labor and Employment Group. He also represents many small businesses, non-profit organizations and artists. His business clients include companies in the restaurant, insurance and entertainment industries. In addition, he maintains a matrimonial practice.

His professional affiliations include: the Center for Labor and Employment Law at the New York University School of Law, where he frequently lectures and publishes; and the Association of the Bar of the City of New York.

He is a 1972 graduate of New York University's School of Law where he was an Arthur Garfield Hays fellow and editor of the New York University Law Review. He currently is an adjunct professor with the law school. He received his Bachelor of Arts (B.A.) degree from Amherst College in 1968.

About Pryor Cashman

Pryor Cashman LLP is an independent full-service law firm with over 110 attorneys in its main offices on Park Avenue in New York City and an office in Los Angeles. With a broad and sophisticated transactional and litigation practice, Pryor Cashman provides a wide range of services to meet the varying legal needs of businesses and individuals. The firm has well-established relationships with firms throughout the U.S. and the rest of the world to serve its national and international clients.