

Thinking Green

Pryor Cashman's Thinking Green initiative encompasses sustainability, stewardship and environmental commitments. Thinking Green embodies the philosophy that a law firm can and should play an important role in addressing today's challenges facing the environment.

We take our role as environmental stewards seriously and want our clients to know that we share the environmental challenges that affect the way businesses operate today. We join our clients in supporting environmental sustainability and strive to reduce our carbon footprint.

Pryor Cashman recognizes that the Thinking Green initiative begins with a focus on minimizing the environmental impact of our own business operations and employing pioneering environmental measures. For example, we have reduced paper usage and provide electronic documentation whenever possible. We encourage duplex printing and use 30% post-consumer recycled stock for our photocopies and general printing. Our letterhead stationery is 100% cotton (meaning no trees were used in its production) and our marketing materials are printed on post-consumer recycled stock.

As part of our Thinking Green initiative, we continue to explore methods to reduce our electricity usage, evaluate the use of natural cleaning products and work with our building to monitor refuse removal. We have expanded our recycling practices and encourage employees to use ceramic and glass plates and cups rather than paper.

In 2008, in lieu of mailing paper holiday cards that deplete our environmental resources, we sent out electronic holiday greetings and made a donation to City Harvest to help feed hungry New Yorkers. In July 2009, Pryor Cashman relocated its offices from 410 Park Avenue to 7 Times Square Tower, a noted "Green" office building.

At Pryor Cashman, we continue to assess our carbon footprint and put into practice sustainable solutions that address environmental concerns. We are always Thinking Green.