

## **Pryor Cashman Announces Launch of Thinking Green Environmental Initiative**

We are pleased to announce that Pryor Cashman LLP is making a commitment to pursue an environmental-friendly business approach.

Pryor Cashman's *Thinking Green* initiative encompasses sustainability, stewardship and environmental commitments. *Thinking Green* embodies the philosophy that a law firm can and should play an important role in addressing today's challenges facing the environment.

We take our role as environmental stewards seriously and want our clients to know that we share the environmental challenges that affect the way that businesses operate today. We join our clients in supporting environmental sustainability and strive to reduce our carbon footprint.

Pryor Cashman recognizes that the *Thinking Green* initiative begins with a focus on minimizing the environmental impact of our own business operations and employing pioneering environmental measures. For example, we are reducing paper usage and providing electronic documentation whenever possible. We encourage duplex printing and now use 30% post-consumer recycled stock for our photocopies and general printing. Our letterhead stationery is 100% cotton (meaning no trees were used in its production), and our marketing materials are now printed on 100% post consumer recycled stock.

As part of our *Thinking Green* initiative, we are exploring methods to reduce our electricity usage, evaluating the use of natural cleaning products and working with our building to monitor refuse removal. We have expanded our recycling practices and encourage employees to use ceramic and glass plates and cups rather than paper.

At Pryor Cashman, we will continue to assess our carbon footprint and put into practice sustainable solutions that address environmental concerns. We will be *Thinking Green*.