

**Attorneys****Partner**

- Bradley A. Kaufman

## **Partner Brad Kaufman Quoted In Real Deal Story About Hearst Tower**

The June 2008 issue of *The Real Deal* featured a story about the Hearst Tower entitled “Retail holdouts at Hearst – Two years after opening to critical acclaim, high-profile tower still has no retail anchor.” The article by David Jones noted that “nearly two years after its highly anticipated opening, the critically acclaimed Hearst Tower on Eighth Avenue is still without a ground-floor anchor tenant.”

Pryor Cashman partner Brad Kaufman, a leasing specialist, was interviewed by *The Real Deal* and pointed out that despite the surge in high-profile development, including the Time Warner Center just two blocks north, Columbus Circle has not established itself as a top location for storefront retail. “The Time Warner Center is really a project unto itself. It’s probably one of the few, if only, urban malls that’s succeeded in the city.”

To read the entire article, please [click here](#).